

Harvey Whiting

Staff Product Designer · AI × Design Tooling · he/him

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Designer working at the intersection of **AI, design tooling, and product quality** — a combination very few people have deep experience with. Spent ~8 years as a data scientist and analytics lead in London, Kuala Lumpur, and Boston, then made the deliberate pivot into product design at Meta in 2016. The dual lineage (DS → PD) is what makes me unusual: comfortable building evals, reading model outputs, and reasoning in distributions — and I bring that to the design craft.

PATENT

MCP-related work, AI-assisted design workflows

IMPACT

\$350M / quarter revenue uplift on Meta Ads tooling

SPEAKING

Presenting at **Config 2026** · Figma, SF

EDUCATION

MSc Distinction Overall · Warwick

EXPERIENCE

Meta

Aug 2016 – Present · New York · 9 yrs 9 mos

Staff Product Designer (IC7)

Jan 2019 – Present

Lead Meta's AI design velocity workstream — built from the ground up, taken from inception through to patent.

- Created and **patented Model Context Protocol-related work** establishing a new approach to AI-assisted design workflows at Meta.
- Own Meta's **Figma partnership**, working directly with Figma on tooling at the intersection of AI and design at scale.
- Internal programs operationalising the velocity vision ship under the AI4D (AI for Design) and AI4A (AI for Analytics) banners.
- One of a small number of practitioners globally with hands-on expertise across AI, design tooling, and product quality simultaneously.

Product Design & Analytics Lead

Aug 2016 – Jan 2019

The deliberate pivot from data scientist into product designer. Designed internal tools and reporting solutions for the Sales teams supporting Facebook's largest advertisers — tools delivered **\$350M in revenue uplift per quarter**.

Symphony EYC

Mar 2014 – Aug 2016 · London / Boston · 2 yrs 6 mos

Analytical Director

Jul 2015 – Aug 2016 · Boston

Headed analytics for four major retail and grocery accounts at the specialist customer-data consultancy. Owned client relationships and analytical output across each engagement.

Senior Pricing Analyst

Mar 2014 – Jul 2015

Pricing models and customer-data analysis for retail and grocery clients across the London and Boston offices. Bridged the transatlantic move.

dunnhumby

Mar 2011 – Feb 2014 · London / Kuala Lumpur · 3 yrs

Solutions Lead, Malaysia

Jul 2012 – Feb 2014 · Kuala Lumpur

Led customer-insight and analytics solutions for retail clients across Malaysia and Southeast Asia at the customer-data-science consultancy behind Tesco Clubcard.

Senior Data Scientist

Mar 2011 – Jun 2012 · London

Segmentation, response, and customer-value models against retail-scale customer datasets. Translated quantitative findings into commercial recommendations.

Virgin Media

Sep 2008 – Apr 2011 · London · 2 yrs 8 mos

Senior Data Scientist · Insight Analyst

Sep 2008 – Apr 2011

First job out of MSc, promoted to Senior Data Scientist in 2010. Reporting, customer-base modelling — churn, segmentation, value — for one of the UK's largest telcos.

EDUCATION

2007 – 2008

MSc, Management Science & Operational Research

Warwick Business School. Distinction Overall · Distinction in External Project. Simulation, optimisation, forecasting, modelling, consultation skills.

2003 – 2006

BSc, Management

Warwick Business School. 2-1. Finance, commercial strategy, marketing strategy.

SELECTED SKILLS

AI & Models

Quality eval for AI workflows · MCP · LLM eval · prompt design · agentic workflows · model-in-the-loop UX

Design

Product design leadership · design systems · AI-native interaction patterns · design tooling · Meta's Figma partnership

Analytical

Simulation · optimisation · forecasting · pricing · A/B testing · quantitative product analytics

Build

Prototyping in code · TypeScript / React / Python · shipping at Meta scale