

Contact

- ✉ harvey.whiting@gmail.com
- ☆ portfolio @ harveywhiting.com password is "harveydesigns"
- ☎ +1 (646) 427 6974
- in uk.linkedin.com/in/harveywhiting/

HARVEY WHITING

Currently Working at [Meta / Facebook](#)

Experience

- 2019 - Present ● **PRODUCT DESIGNER (IC6)**
At Meta / Facebook ♥ NYC, USA
Architecting products for high-profile privacy tools to protect Facebook, Instagram and Whatsapp user's data. My tools provide evidence to regulators on how user data is being used, avoiding data cutoff costing \$1.6B.
- 2016 - 2019 ● **PRODUCT DESIGN & ANALYTICS LEAD**
At Meta / Facebook ♥ NYC, USA
Designing internal tools and reporting solutions for Sales teams supporting Facebook's largest advertisers. Leading ideation, prototyping and UX testing for advanced analytics tools. The impact of these tools is \$350M in revenue uplift per quarter.
- 2015 - 2016 ● **ANALYTICAL DIRECTOR**
At Symphony EYC ♥ Boston, USA
Heading up analytics for 4 major accounts for the specialist Retail and Grocery data insights consultancy. Providing consultancy to enable our clients to use customer data to improve their decision making, increase their profitability and allow them to become more customer focused.
- 2014 - 2015 ● **SENIOR DATA SCIENTIST**
At Symphony EYC ♥ Boston, USA
- 2012 - 2014 ● **SOLUTIONS LEAD FOR MALAYSIA**
At dunnhumby ♥ KL, Malaysia
- 2011 - 2012 ● **SENIOR DATA SCIENTIST**
At dunnhumby ♥ London, UK
- 2010 - 2011 ● **SENIOR DATA SCIENTIST**
At Virgin Media (Telecoms) ♥ London, UK
- 2008 - 2010 ● **INSIGHT ANALYST**
At Virgin Media (Telecoms) ♥ London, UK

Education

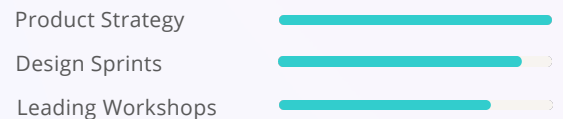
- 2007 - 2008 ● **MASTERS IN MANAGEMENT SCIENCE & OR**
At Warwick Business School ♥ UK
First class (with distinction). Thesis in the usage of Recommendation systems for Digital Television. IBM award for academic excellence.
Major areas of study: Simulation, Optimization, Forecasting, Spreadsheet Modeling, Consultation skills.
- 2003 - 2006 ● **BSC IN MANAGEMENT**
At Warwick Business School ♥ UK
Finance, Commercial Strategy, Marketing Strategy

Why me?

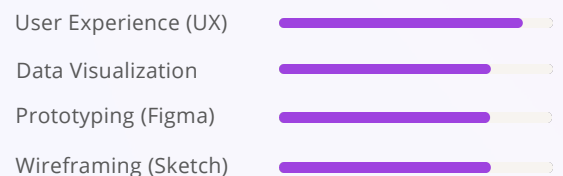
- 5 years designing products at Meta and 8 years as a data scientist
- Senior Designer at Meta, leading high priority projects including privacy initiatives and sales productivity drivers, with a \$2B+ impact to the company
- Created large portions of Meta's design system for data analytics - including an accessible color system and the first React Gantt chart
- Unique skillset combining design-thinking with a technical background
- Prior to joining Meta, I spent 8 years as a data scientist, giving me both empathy and the know-how to be an excellent collaborator with engineers
- International experience spanning 3 markets; Europe, Asia and America
- Strong track record in data storytelling and developing innovative data insight products as a consultant and a designer
- Comfortable in working alongside c-suite executives (e.g. CEO of Tesco Malaysia and directors at Meta)
- Thought-leader in Designing With Data and remote Design Sprints

Skills

PRODUCT & LEADERSHIP



DESIGN / USER EXPERIENCE



DATA

